

#tourismdrives growth

Tourism export's shopping list: INVEST FOR GROWTH

- ✓ increase Tourism Australia funding by at least \$60m per annum
- ✓ invest \$3.5m into national export-focused capability building programs
- ✓ freeze the passenger movement charge
- ✓ invest \$5m per year into data collection reform at Tourism Research Australia

Tourism creates 1 in 5 new jobs globally.

The growth in tourism employment in Australia is more than twice the rate of the overall economy.

3%
TOURISM

1.3%
OVERALL ECONOMY



Source: <http://www.abs.gov.au/ausstats/abs@.nsf/mf/5249.0>
(2015-16 to 2016-17 % change)

International visitors contribute a significant funds to government revenues through visas and charges which will total over \$1bn by 2020.

VISAS & PMC REVENUES

2020 - \$1BN AND GROWING

2018 - \$995M

2017 - \$911M

2016 - \$840M



Tourism export's shopping list: POLICY FOR SUCCESS

- ✓ commission a visa benchmarking study to identify gaps & opportunities
- ✓ be visionary with visa policy settings: aim for visa-free travel
- ✓ address processing delays via improved technology
- ✓ consider a tiered structure for EMDG program as part of the upcoming review
- ✓ expand our regional international gateways
- ✓ reform the Tourist Refund Scheme
- ✓ 5G start-to-finish connectivity for the always-connected traveller
- ✓ Unpack & re-structure the passenger movement charge

Tourism is worth more to the Australian economy than beef and wheat combined.

IRON ORE \$63BN

COAL \$57BN

TOURISM \$42BN

BEEF \$7BN

WHEAT \$6BN



Source: <https://dfat.gov.au/trade/resources/trade-at-a-glance/pages/top-goods-services.aspx>
(2017)

Tourism creates 1 in 5 new jobs globally for the Australian economy

TOURISM 4.9





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